ORDER

Orders Order / Rev: 37127

Alt Order #: 08858019

Product Desc: OBAMA/P/D

Estimate: 1687

Flight Dates: 09/04/12 - 09/17/12

Original Date / Rev: 08/29/12 / 08/29/12

Order Type: GENERAL

KLAS

K-WAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

National

Agency

Name: GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Agency Commission:

Broadcast EOM/EOC

15%

Cash

Advertiser

Name:

Obama, Barack D-President

Demographic: A35+

Product Codes:

PO1

Priority: LV2

Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

avertiser External ID.

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount					
08/27/12	09/17/12	114	\$29,310.00	\$24,913.50					

Month	# Spots	Gross Amount	Net Amount	Rating	
September 2012	114	\$29,310.00	\$24,913.50	0.00	
Totals	114	\$29,310.00	\$24,913.50	0.00	

00:15:00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total		
KLAS	30%	\$29,310.00		
Market	100%	\$97,700.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$24,425.00		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$4,885.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	pots	Rate Pri	Rtg Type	Spots	Amount
1	8	09/04/12	09/17/12	CBS This Morning	g 7-9a CM	7-9a	MTWTF	:30	4	\$115.00LV2	0.00 NM	8	\$920.00
				CBS This Mornin	g								
	CBS TH	S MRNG-	2<										
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/0	04/12	09/10/12	MTWTF	4	\$115.00	0.00						
W	eek: 09/	11/12	09/17/12	MTWTF	4	\$115.00	0.00						
2	8	09/08/12	09/15/12		CM	5-7a	S-	:30	1	\$50.00LV2	0.00 NM	2	\$100.00

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Order / Rev: 37127

Advertiser:

Estimate:

Obama, Barack D-President

Alt Order #:

Flight Dates:

08858019 09/04/12 - 09/17/12 Product Desc:

OBAMA/P/D

1687

KLAS

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		CBS Early Show -									
CBS THS MRN:SA		CBS Early Show	- Sat.								
	nd Date	Weekdays	Spots/Week	Rate	Rating				1		
Annual of the second of the se	9/09/12	S-	1	\$50.00	0.00						
	9/16/12	S-	1	\$50.00	0.00						
3 8 09/04/12	09/17/12	Live w/Kelly	CM	9-10a	MTWTF	:30	5	\$175.00LV2	0.00 NM	10	\$1,750.00
		Live With Regis 8	Kelly								
LIVE WTH KELLY											
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/10/12	MTWTF	5	\$175.00	0.00						
	9/17/12	MTWTF	5	\$175.00	0.00		1.20				
4 8 09/04/12	09/17/12		CM	11a-12p	MTWTF	:30	5	\$425.00LV2	0.00 NM	10	\$4,250.00
VOUNO® DECTLE	00	Young & Restless	3						1		
YOUNG&RESTLES		Maskelaus	CastaAMask	Data	Detine				1		
And the second s	End Date 19/10/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
	9/10/12	MTWTF	5	March 1975	0.00			2.5			
		8 News Now Noor		12-1230p	MTWTF	:30	5	\$175.00LV2	0.00 NM	10	\$1,750.00
5 6 09/04/12	09/1//12	8 News Now Noo		12-1230p	MIWII	.50	3	\$175.00EV2	0.00 14141	10	\$1,750.00
8-NOW NOON		o news new nee	11 141=1						- 1		
	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
ALCOHOL DE CONTRACTO ANTONIO	9/10/12	MTWTF	5	\$175.00	0.00				- 1		
	9/17/12	MTWTF	5	\$175.00	0.00						
6 8 09/04/12	09/17/12	1230-2p Soaps/ L	MAD CM	1230-2p	MTWTF	:30	5	\$300.00LV2	0.00 NM	10	\$3,000.00
		Soaps / Let's Mak		(12:30 PM-1							
BOLD&BEAUTIFU	L<	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -							1		
Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 09/04/12 0	9/10/12	MTWTF	5		0.00				- 1		
Week: 09/11/12 0	9/17/12	MTWTF	5	\$300.00	0.00						
7 8 09/04/12	09/17/12	The Talk 2-3P	CM	2-3p	MTWTF	:30	5	\$275.00LV2	0.00 NM	10	\$2,750.00
		The Talk							- 1		
TALK-CBS				5.4	5						
	End Date	Weekdays	Spots/Week	Rate	Rating			1	- 1		
)9/10/12)9/17/12	MTWTF MTWTF	5 5		0.00 0.00						
			CM	3-4p	MTWTF	:30	5	\$250.00LV2	0.00 NM	10	\$2,500.00
8 8 09/04/12	09/1//12	Ellen	Civi	3-4p	MIMIF	.30	5	\$250.00LV2	0.00 14101	10	\$2,500.00
ELLEN		Lileii							1		
	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/10/12	MTWTF	5		0.00						
	09/17/12	MTWTF	5		0.00						
		Politics Now S Se	belius CM	Various	S-	:30	1	\$175.00LV2	0.00 NM	2	\$350.00
		Politics Now S Se		(5:30 PM-6:0	00 PM)						
AVG. ALL WKS/IN:	SIDER W	K									
Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/09/12	S-	1	\$175.00	0.00						
	09/16/12	S-	1	\$175.00	0.00						
10 8 09/09/12	09/16/12	Sun 530-6p Ins E		530-6p	S	:30	1	\$100.00LV2	0.00 NM	2	\$200.00
41/0 41/14/1/0		Inside Edition Wk	knd								
AVG. ALL WKS		Manhaha	C	Dete	Datina						
	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
	09/16/12	S	1	\$100.00	0.00						
		8 News Now 4p M		4-5p	MTWTF	:30	2	\$225.00LV2	0.00 NM	4	\$900.00
11 0 09/04/12	00/11/12	8 News Now 4p N		(4:30 PM-5:0		.00	_	\$220.00EVZ	5.55 IVI	-7	\$000.00
8-NOW 430PM<		5 .10.10 110W 7P II		, i iii o.i	/						
	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	09/10/12	MTWTF	2		0.00						
	09/17/12	MTWTF	2		0.00			Щ			
12 8 09/04/12	09/17/12	630-7p Inside Edi	tion CM	630-7p	MTWTF	:30	5	\$225.00LV2	0.00 NM	10	\$2,250.00
		Inside Edition									

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KLAS

Totals

114

\$29,310,00

Order / Rev: 37127

Advertiser:

Obama, Barack D-President

Alt Order #: 08858

08858019

Product Desc: OBAMA/P/D

barra, Barack B-1 Tesiden

Flight Dates:

09/04/12 - 09/17/12

Estimate:

1687

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End INSIDE EDITION< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/04/12 09/10/12 MTWTF--5 \$225.00 0.00 MTWTF--\$225.00 09/17/12 5 0.00 Week: 09/11/12 \$250.00LV2 0.00 NM 8 09/04/12 09/17/12 7-8p Rotator CM 7-8p MTWTF--:30 5 10 \$2,500.00 7-8p Rotator **VARIOUS** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/04/12 09/10/12 MTWTF--5 \$250.00 0.00 MTWTF--Week: 09/11/12 09/17/12 5 \$250.00 0.00 7-8p 8 09/08/12 09/15/12 Sat 7-8p - ET Wknd CM ----S-:30 \$115.00LV2 0.00 NM 2 \$230.00 1 Ent Tonight Weekend **ENT TONIGHT 60<** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ----S-\$115.00 0.00 1 ----S-09/16/12 \$115.00 0.00 Week: 09/10/12 0.00 NM 8 09/04/12 09/11/12 Tue 10-11p CM 10-11p -T----:30 \$900.00LV2 2 \$1,800.00 Tue 10-11p UNFORGTBLE-CBS Spots/Week Rating Start Date **End Date** Weekdays Rate -T----Week: 09/03/12 09/09/12 \$900.00 0.00 1 -T----Week: 09/10/12 09/16/12 1 \$900.00 0.00 8 09/05/12 09/05/12 Wed 8-9p CM 8-9p --W----:30 1 \$1,300,00LV2 0.00 NM \$1,300.00 Big Brother AVG. ALL WKS **End Date** Spots/Week Rating Start Date Weekdays Rate 09/09/12 --W----1 \$1,300.00 Week: 09/03/12 0.00 09/13/12 09/13/12 Thu 9-10p CM 9-10p ---T---:30 1 \$1,300.00LV2 0.00 NM \$1,300.00 Big Brother PERSON-INT-CBS Rating Start Date **End Date** Weekdays Spots/Week Rate 09/16/12 ---T---1 \$1,300.00 0.00 Week: 09/10/12 8 09/08/12 09/15/12 Sat 10-11p CM 10-11P ----S-:30 \$650.00LV2 0.00 NM \$1,300.00 48 Hours Mystery 48HR MSTRY-CBS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/03/12 09/09/12 ----S-0.00 1 \$650.00 ----5-Week: 09/10/12 09/16/12 \$650.00 0.00 09/04/12 09/17/12 137-237a M-F Nate BerkOM \$20.00LV2 8 137-237a MTWTF--:30 0.00 NM \$80.00 Nate Berkus (1:37 XM-2:37 XM) NATE BERKUS< Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 09/04/12 09/10/12 2 \$20.00 0.00 MTWTF--Week: 09/11/12 09/17/12 \$20.00 0.00 09/08/12 09/15/12 Sat 1235-135a DaVinci I6M 12.35a-1.35a ----5-.30 \$25.00LV2 0.00 NM 2 \$50.00 Da Vinci Inquest (12:35 XM-1:35 XM) **BROTHRS&SISTRS<** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ----S-\$25.00 0.00 1 Week: 09/10/12 09/16/12 ----S-\$25.00 0.00 09/09/12 09/16/12 Sun 105-205a Bros/Sist®M 105-205a :30 \$15.00LV2 0.00 NM \$30.00 8 ----5 2 **Brothers & Sisters** (1:05 XM-2:05 XM) **VARIOUS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ----S \$15.00 0.00 1 Week: 09/10/12 09/16/12 ----S \$15.00 0.00